

DICK'S SPORTING GOODS HIT LAB® BATTLE POWERED BY EASTON PROMOTION
2019 OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

- 1) **ELIGIBILITY:** The DICK'S Sporting Goods Hit Lab® Battle Powered by Easton Promotion ("Promotion") is open only to legal residents of the fifty (50) United States and the District of Columbia who (a) are between the ages of 8 and 18 years old at the time of entry, and (b) have obtained consent from their parent/guardian if under the age of majority in their jurisdiction of residence. Employees of Sponsor, participating vendors (if any), their respective parent companies, affiliates, and subsidiaries, and their respective participating advertising, promotions, and public relations agencies as well as members of their families and/or those living in the same household as such individuals are not eligible to enter. The Promotion is (a) governed by these Official Rules, (b) void where prohibited or restricted by law, and (c) subject to all applicable federal, state, and local laws and regulations. Eligibility is conditioned on the acceptance of these Official Rules at time of entry.
- 2) **HIGH SCHOOL ELIGIBILITY:** Any student athlete that participates in the Promotion is responsible for his/her own collegiate/high school eligibility and/or amateur standing. Such student athletes must comply with all rules, regulations, and bylaws of their high school state association and of any national federation responsible for administering or regulating interscholastic athletics, and of the NCAA, or other regulatory authority, that may be applicable to their participation in the Promotion. By participating in the Promotion, student athletes acknowledge their understanding of the consequences of any failure to comply with such rules, including but not limited to, loss of their eligibility to participate in future athletic contests in any sport at the high school, collegiate or other level. SPONSOR IS NOT RESPONSIBLE OR LIABLE FOR PARTICIPATION IN THIS PROMOTION RESULTING IN INELIGIBILITY AS AN AMATEUR ATHLETE.
- 3) **HOW TO ENTER:** The Promotion begins on March 2, 2019 at 12:00 p.m. local time and ends March 31, 2019 at 3:00 p.m. local time, and is designed to give eligible entrants the opportunity to win Prizes in accordance with these Official Rules. To enter, visit a Participating Store (defined below) during the applicable phase to complete five (5) at bats where a hit is registered (the "Test Swings") in the Hit Lab® batting cage, then obtain an official Promotion entry form, complete the entry form, including the exit velocity rates from each Test Swing taken, and deposit the completed entry form in the official Promotion entry box at a Participating Store during the Entry Period. All posted Hit Lab® batting cage rules must be adhered to at all times, including but not limited to (i) the use of protective equipment, and (ii) parental/guardian supervision while using the batting cage, as applicable. The following store(s) are Participating Store(s) for purposes of this Promotion:

Phase	Date & Time	Store Name	Street Address
1	March 2nd - 3rd, 2019 12pm-3pm	#364 - Glendale	7680 W. Arrowhead Towne Center Glendale, AZ 85308
2	March 2nd - 3rd, 2019 12pm-3pm	#1130 - Westshore	258 Westshore Plaza Tampa, FL 33609
3	March 2nd - 3rd, 2019 12pm-3pm	#1195 - Cerritos	435 Los Cerritos Center, Space F17 Cerritos, CA 90703
4	March 9th - 10th, 2019 12pm-3pm	#926 - Murrieta	40404 Murrieta Hot Springs Rd. Murrieta, CA 92563
5	March 9th - 10th, 2019 12pm-3pm	#4612 - Katy	24600 Katy Fwy, Ste 1100A Katy, TX 77494
6	March 9th - 10th, 2019 12pm-3pm	#4625 - Kennesaw	667 Ernest W. Barrett Pkwy NW, Ste A Kennesaw, GA 30144
7	March 16th - 17th, 2019 12pm-3pm	#421 - Frisco	2611 Preston Rd Frisco, TX 75034
8	March 16th - 17th, 2019 12pm-3pm	#415 - Lombard	810 E. Butterfield Road Lombard, IL 60148

9	March 16th - 17th, 2019 12pm-3pm	#436 - Park Meadows	8435 Park Meadows Center Drive Littleton, CO 80124
10	March 23rd - 24th, 2019 12pm-3pm	#255 - Natick	1336 Worcester St. Natick, MA 01760
11	March 23rd - 24th, 2019 12pm-3pm	#468 - North Olmsted	200 Great Northern Blvd. North Olmstead, OH 44070
12	March 23rd - 24th, 2019 12pm-3pm	#690 - White Plains	1 Maple Ave White Plains, NY 1065
13	March 30th - 31st, 2019 12pm-3pm	#1012 - Cranberry	2021 Mackenzie Way Cranberry Twp, PA 16066
14	March 30th - 31st, 2019 12pm-3pm	#1110 - King of Prussia	160 N. Gulph Rd, Suite 4000 King of Prussia, PA 19406
15	March 30th - 31st, 2019 12pm-3pm	#409 - Minnetonka	11260 Wayzata Blvd Minnetonka, MN 55305

Limit one (1) entry per person during the Promotion Period. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, or misdirected entries, all of which are void. Sponsor's computer is the official Promotion clock.

- 4) **WINNER SELECTION:** On or about April 8, 2019, four (4) potential winners total, one (1) from each of the below categories, from each Participating Store will be identified from among all eligible entries received during the Promotion Period based on the participant's highest recorded velocity of five (5) Test Swings taken in the Hit Lab® batting cage, in which the single highest Test Swing velocity will be used in the potential winner identification:

Qualifier	Age Group	Gender
1	8 to 12	Male
2	8 to 12	Female
3	13 to 18	Male
4	13 to 18	Female

Drawing will be conducted by Sponsor's representative or designee, whose decisions shall be final and binding in all respects. Potential winners will be contacted by telephone, email, or US Mail, in Sponsor's sole discretion.

- 5) **PRIZES:** There will be sixty (60) Prizes, each consisting of one (1) \$50 Dick's Sporting Goods gift card. Approximate retail value ("ARV") of each Prize: \$50. ARV of all Prizes: \$3,000. Odds of winning a Prize depend on the number of eligible entries received in each category and the exit velocity of the other entries within each category during the Promotion Period. Any Prize details not specified herein will be determined by Sponsor in its sole discretion
- 6) **CONDITIONS OF PARTICIPATION:** Minors must have Parent/Guardian permission to enter and/or accept a Prize. Posted Hit Lab® batting cage rules must be adhered to at all times and release of liability waiver must be signed prior to participating in the Hit Lab® batting cage. Prize is not transferable. Taxes on Prize are sole responsibility of winner. No Prize substitutions or cash redemptions allowed, except by Sponsor, who may substitute a Prize of equal or greater value if advertised Prize becomes unavailable. Sponsor shall not be held responsible for any delays in awarding the Prize or any component thereof for any reason. Entry into this Promotion constitutes entrant's agreement to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Promotion. Potential Prize winner and/or a parent/guardian, as applicable, will be required to sign and return an Affidavit of Eligibility/Liability & Publicity Release and a Confidentiality Agreement within 48 hours following the date of first attempted notification. Failure to comply within this time period may result in disqualification and

selection of an alternate winner. In the event that any prize notification message is returned as undeliverable or if no response to the prize notification message is received within 48 hours of first attempted notification or if the potential winner is found ineligible or does not comply with these Official Rules, the Prize may, in the Sponsor's sole and absolute discretion, be forfeited and awarded to an alternate winner with the next highest exit velocity in the applicable category. If Sponsor is unable to confirm a winner after three (3) good faith attempts, the Prize may not be awarded. If the confirmed winner forfeits the Prize for any reason after confirmation, no alternate winner will be selected. In no event will more than one (1) Prize be awarded per above category per Participating Store. If, for any reason, more than one (1) prize notification per above category per Participating Store is sent (or more than one (1) claim is received per above category per Participating Store), Sponsor reserves the right to award the prize through a random drawing from among all eligible prize claims received for that category from that Participating Store. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

- 7) **RELEASE:** By participating in the Promotion, winner agrees to release Sponsor, participating vendors (if any), and each of their respective parent companies, subsidiaries, affiliates, related companies and advertising, promotion and public relations agencies, and each of their respective officers, directors, employees and agents ("Released Parties") from any and all liability, loss or damage of any kind arising out of or in connection with their participation in this Promotion or with respect to awarding, receipt, possession, use and/or misuse of any Prize. The Released Parties not responsible for any typographical or other error in the printing of the offer, administration of the Promotion, or in the announcement of the prize. An entrant may be prohibited from participating in this Promotion if, in Sponsor's sole discretion, it reasonably believes that the entrant has attempted to undermine the legitimate operation of this Promotion by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other entrants, Released Parties, or associated agencies or entities.
- 8) **DISPUTES: EXCEPT WHERE PROHIBITED, ENTRANT AGREES THAT ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF, OR CONNECTED WITH, THE PROMOTION OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY THE APPROPRIATE COURT LOCATED IN THE COMMONWEALTH OF PENNSYLVANIA.** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law or conflict of law rules (whether of the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.
- 9) **ELIMINATION:** Any false information provided within the context of the Promotion by any entrant concerning identity, postal address, telephone number, ownership of right or noncompliance with these Official Rules or the like may result in the immediate elimination of the entrant from the Promotion.
- 10) **WAIVER:** Entrants hereby waive all rights to: (i) claim punitive, exemplary, special, incidental, indirect and consequential damages and any other damages (whether due to negligence or otherwise), other than for actual out-of-pocket costs; and (ii) have damages multiplied or otherwise increased.
- 11) **LIMIT OF LIABILITY:** If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, act of God, or any other causes which corrupt or otherwise affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion or any portion thereof at any time, and for any reason without further obligation or advance notice. Sponsor reserves the right, but does not have any obligation, to select winners from eligible entries received as of the termination date. Sponsor further reserves the right to disqualify any individual who

tampers with the entry process or the operation of the Promotion or acts in violation of these Official Rules or in an unsportsmanlike or disruptive manner.

- 12) **SEVERABILITY:** If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.
- 13) **WINNERS' LIST:** For a copy of the winners' list, send a self-addressed, stamped envelope postmarked by June 29, 2019 to Dick's Sporting Goods, 345 Court Street, Coraopolis, Pennsylvania 15108, Attention DICK'S Sporting Goods Hit Lab® Battle Powered by Easton Promotion Winner's List Request.
- 14) **SPONSOR:** Dick's Sporting Goods, 345 Court Street, Coraopolis, Pennsylvania 15108

DICK'S SPORTING GOODS HIT LAB® BATTLE GRAND PRIZE POWERED BY EASTON PROMOTION
2019 OFFICIAL RULES

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- 15) **ELIGIBILITY:** The DICK'S Sporting Goods Hit Lab® Battle Grand Prize Powered by Easton Promotion ("Promotion") is open only to legal residents of the fifty (50) United States and the District of Columbia who (a) are between the ages of 8 and 18 years old at the time of entry, and (b) have obtained consent from their parent/guardian if under the age of majority in their jurisdiction of residence. Employees of Sponsor, participating vendors (if any), their respective parent companies, affiliates, and subsidiaries, and their respective participating advertising, promotions, and public relations agencies as well as members of their families and/or those living in the same household as such individuals are not eligible to enter. The Promotion is (a) governed by these Official Rules, (b) void where prohibited or restricted by law, and (c) subject to all applicable federal, state, and local laws and regulations. Eligibility is conditioned on the acceptance of these Official Rules at time of entry.
- 16) **HIGH SCHOOL ELIGIBILITY:** Any student athlete that participates in the Promotion is responsible for his/her own collegiate/high school eligibility and/or amateur standing. Such student athletes must comply with all rules, regulations, and bylaws of their high school state association and of any national federation responsible for administering or regulating interscholastic athletics, and of the NCAA, or other regulatory authority, that may be applicable to their participation in the Promotion. By participating in the Promotion, student athletes acknowledge their understanding of the consequences of any failure to comply with such rules, including but not limited to, loss of their eligibility to participate in future athletic contests in any sport at the high school, collegiate or other level. SPONSOR IS NOT RESPONSIBLE OR LIABLE FOR PARTICIPATION IN THIS PROMOTION RESULTING IN INELIGIBILITY AS AN AMATEUR ATHLETE.
- 17) **HOW TO ENTER:** The Promotion begins on March 2, 2019 at 12:00 p.m. local time and ends March 31, 2019 at 3:00 p.m. local time, and is designed to give eligible entrants the opportunity to win Prizes in accordance with these Official Rules. To enter, visit a Participating Store (defined below) during the applicable phase to complete five (5) at bats where a hit is registered (each a "Test Swing") in the Hit Lab® batting cage, then obtain an official Promotion entry form, complete the entry form, and deposit the completed entry form in the official Promotion entry box at a Participating Store during the Entry Period. All posted Hit Lab® batting cage rules must be adhered to at all times, including but not limited to (i) the use of protective equipment, and (ii) parental/guardian supervision while using the batting cage, as applicable. The following store(s) are Participating Store(s) for purposes of this Promotion:

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13	March 30th - 31st, 2019 12pm-3pm	#1012 - Cranberry	2021 Mackenzie Way Cranberry Twp, PA 16066
14	March 30th - 31st, 2019 12pm-3pm	#1110 - King of Prussia	160 N. Gulph Rd, Suite 4000 King of Prussia, PA 19406
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- 18) **WINNER SELECTION:** On or about April 8, 2019, five (5) potential Grand Prize winners will be selected in a random drawing from among all eligible entries received during the Promotion Period. Drawing will be conducted by Sponsor's representative or designee, whose decisions shall be final and binding in all respects. Potential winner will be contacted by telephone, email, or US Mail, in Sponsor's sole discretion.
- 19) **PRIZE:** There will be five (5) Grand Prizes, each consisting of a \$1,000 DICK'S Sporting Goods gift card. Approximate retail value ("ARV") of each Grand Prize: \$1,000. Total ARV: \$5,000. Odds of winning the Grand Prize depend on the number of eligible entries received during the Promotion Period. Any Prize details not specified herein will be determined by Sponsor in its sole discretion.
- 20) **CONDITIONS OF PARTICIPATION:** Minors must have Parent/Guardian permission to enter and/or accept a Prize. Posted Hit Lab® batting cage rules must be adhered to at all times and release of liability waiver must be signed prior to participating in the Hit Lab® batting cage. Prize is not transferable. Taxes on Prize are sole responsibility of winner. No Prize substitutions or cash redemptions allowed, except by Sponsor, who may substitute a Prize of equal or greater value if advertised Prize becomes unavailable. Sponsor shall not be held responsible for any delays in awarding the Prize or any component thereof for any reason. Entry into this Promotion constitutes entrant's agreement to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this Promotion. Potential Prize winner and/or a parent/guardian, as applicable, will be required to sign and return an Affidavit of

Eligibility/Liability & Publicity Release and a Confidentiality Agreement within 48 hours following the date of first attempted notification. Failure to comply within this time period may result in disqualification and selection of an alternate winner. In the event that any prize notification message is returned as undeliverable or if no response to the prize notification message is received within 48 hours of first attempted notification or if the potential winner is found ineligible or does not comply with these Official Rules, the Prize may, in the Sponsor's sole and absolute discretion, be forfeited and awarded to an alternate winner selected at random from among remaining eligible entries. If Sponsor is unable to confirm a winner after three (3) good faith attempts, the Prize may not be awarded. If the confirmed winner forfeits the Prize for any reason after confirmation, no alternate winner will be selected. In no event will more than five (5) Grand Prizes be awarded. If, for any reason, more than five (5) prize notifications are sent (or more than five (5) claims are received), Sponsor reserves the right to award the prizes through a random drawing from among all eligible prize claims received. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

- 21) **RELEASE:** By participating in the Promotion, winner agrees to release Sponsor, participating vendors (if any), and each of their respective parent companies, subsidiaries, affiliates, related companies and advertising, promotion and public relations agencies, and each of their respective officers, directors, employees and agents ("Released Parties") from any and all liability, loss or damage of any kind arising out of or in connection with their participation in this Promotion or with respect to awarding, receipt, possession, use and/or misuse of any Prize. The Released Parties not responsible for any typographical or other error in the printing of the offer, administration of the Promotion, or in the announcement of the prize. An entrant may be prohibited from participating in this Promotion if, in Sponsor's sole discretion, it reasonably believes that the entrant has attempted to undermine the legitimate operation of this Promotion by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other entrants, Released Parties, or associated agencies or entities.
- 22) **DISPUTES: EXCEPT WHERE PROHIBITED, ENTRANT AGREES THAT ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF, OR CONNECTED WITH, THE PROMOTION OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY THE APPROPRIATE COURT LOCATED IN THE COMMONWEALTH OF PENNSYLVANIA.** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law or conflict of law rules (whether of the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.
- 23) **ELIMINATION:** Any false information provided within the context of the Promotion by any entrant concerning identity, postal address, telephone number, ownership of right or noncompliance with these Official Rules or the like may result in the immediate elimination of the entrant from the Promotion.
- 24) **WAIVER:** Entrants hereby waive all rights to: (i) claim punitive, exemplary, special, incidental, indirect and consequential damages and any other damages (whether due to negligence or otherwise), other than for actual out-of-pocket costs; and (ii) have damages multiplied or otherwise increased.
- 25) **LIMIT OF LIABILITY:** If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, act of God, or any other causes which corrupt or otherwise affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion or any portion thereof at any time, and for any reason without further obligation or advance notice. Sponsor reserves the right, but does not have any obligation, to select winners from eligible entries received as of the termination date. Sponsor further reserves the right to disqualify any individual who

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- 26) **SEVERABILITY:** If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.
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- 28) **SPONSOR:** Dick's Sporting Goods, 345 Court Street, Coraopolis, Pennsylvania 15108